LIFEPROOF®

LET'S GO!

iPhone 4/4S
PRODUCT OVERVIEW

LIFEPROOF FOR iPHONE 4/4S

Meet the all-protective case that started a revolution — LifeProof for iPhone 4/4S.

The first case to protect iPhone 4/4S from drops, dirt, snow, splashes and full submersion while still allowing full functionality, LifeProof changed the way people live with their smartphones.

And it goes way beyond protecting iPhone 4/4S from day-to-day hazards. No matter how extreme the activity, journey or adventure, LifeProof eliminates the worry, so users can live and share the action at hand — without worry.

For a complete overview, visit:
www.lifeproof.com/iphone

A CASE WORTHY OF iPHONE 4/4S

Slim, sleek and refined, the LifeProof case stays true to the precision design that made iPhone 4/4S a legend. Yet, it delivers levels of protection and functionality not found in any other all-protective case.

Along with the sleek size, LifeProof features a barely-there screen protector, optical-glass lens, enhanced speaker port and LifeProof's four-proof protection. It's everything users love about their iPhone 4/4S — everywhere they go.

• The most functional, all-protective iPhone 4/4S case available

• Designed to work seamlessly with iPhone 4/4S

• Enables use everywhere, everyday for everything

FEATURES

Design
The thinnest, lightest all-protective case ever made for iPhone 4/4S

Function
Full screen protection and complete access to every button, control and port

Profile
Slim, sleek case stays true to iPhone 4/4S's thin profile and precision lines

Acoustics
LifeProof's Sound Enhancement System channels sound through the case back into the speaker ports for maximum acoustic output and clarity

Optics
LifeProof's CrystalClear anti-reflective optical-glass lens ensures distortion-free photography

Materials
Crafted using advanced materials and processes for optimal protection, durability and style

.05 in /13.3 mm

2.6 in /66 mm

5.1 in /129 mm

LIFEPROOF

iPhone

Designed by Apple California Assembled in China
Rated 5V --- 35 max, SRC 2011 Compliant with Canadian ICEC-003

FC X CE -C -①

LAB TESTED

Tested to meet these specifications — and to exceed expectations

IP 68

MIL STD 810-516

Military Standard 810F-516 is the U.S. Military Standard that addresses the functional drop. This standard requires that a tested item can physically and functionally withstand the relatively infrequent, non-repetitive shocks encountered in handling, transportation and service environments.

Essentially, LifeProof shields the iPhone 4/4S from the drops, vibrations, bumps and fumbles users encounter day to day.

Water Test

Every LifeProof case is water tested at the factory. Then, they're sent to an independent agency for additional testing, including a second water test on randomly selected units. Only after passing these tests is a unit shipped. Cases that fail are scrapped.

LifeProof takes this extra step to instill maximum consumer confidence and to ensure that every case is leak free.

IP-68

IP-68 is the international standard for water and dust ingress protection. IP stands for Ingress Protection. 6 is the highest rating for solid particles. 8 is the highest rating for liquids. IP-68 rated enclosures can withstand circulating talcum powder for 8 hours, and water immersion to 6.6 feet/2m for 1 hour.

This means the iPhone 4/4S survives water submersion to 6.6 feet for one hour, plus exposure to dirt, dust and snow without worry.

SPECS

DIMENSIONS 5.1" x 2.6" x 0.5" / 129mm x 66mm x 13.3mm
WEIGHT 1.05 oz / 29.8 g
MSRP $79.95

ONE CASE. FOUR PROOFS.

WATER PROOF
Fully submersible to 6.6 feet / 2m for up to 1 hour
This level of waterproof protection goes beyond accidental spills, splashes and surprise weather. Users can take their iPhone 4/4S swimming, surfing and rafting. They can shoot underwater videos. Listen to music in the shower. Read in the tub. And, simply wash it off in the sink when it gets dirty.
For more details see IP-68 under Lab Tested.

DIRT PROOF
Totally sealed from dirt and minute dust particles
The same standards for water protection also seal iPhone 4/4S from dust, dirt and sand. Users can take their device hiking, biking, hunting and fishing. They can use it on the job, on the field or on the beach. Dirt, dust, sand, grit and mud stay out, while iPhone 4/4S stays up and running.
For more details see IP-68 under Lab Tested.

SHOCK PROOF
Survives drops from up to 6.6 feet / 2m
The number-one reported cause of wireless device destruction is dropping. It slips out of the user's hand, falls off their lap, drops from the car roof or gets knocked from the table. LifeProof is built to stringent military specifications for drop protection, safeguarding iPhone 4/4S from the most common mishaps.
For more details see MIL STD 810F-516 under Lab Tested.

SNOW PROOF
Completely closed to sleet, snow and melting ice
Since frē has no problem keeping water and dirt out, it's perfect for protecting iPhone 4/4S from melting snow, ice and sleet. Traditional cases can actually wick water from melting snow, drenching the device inside. With LifeProof, users can ski, snowboard, skate and sled without worry.
For more details see IP-68 under Lab Tested.

ACCESSORIES

Armband

Designed specifically for the iPhone 4/4S case, the Armband gives users access to iPhone's GPS, camera, performance trackers, training apps, music and communications while walking, running, swimming and riding.

$49.99

Bike + BarMount

Keeps the iPhone 4/4S case mounted and secure on any bicycle's handlebars. And, it's not just for bikes. Also works great for motorcycles, jet skis, gym equipment, grocery carts and strollers.

$39.99

LifeJacket

Slipping securely around the case for iPhone 4/4S, LifeJacket keeps the iPhone buoyant and afloat. Along with the super buoyancy, the additional padding adds an extreme layer of drop protection.

$39.99

Belt Clip

Clips the iPhone 4/4S case to user's belt and positions it right where they need it. Works with regular and utility belts, making it perfect for business professionals, military, law enforcement, emergency services and construction work.

$29.99

Suction Cup + Car Mount

Mounts iPhone 4/4S to user's windshield or any flat surface. It's perfect for navigating via GPS, listening to iTunes, making hands-free calls and recording the road with iPhone's camera.

$39.99

LIFEPROOF, LET'S GO!

LifeProof tablet and smartphone cases are just that — life proof. Designed to deliver protection, style and functionality, LifeProof gives users the freedom to enjoy their mobile device everyday, everywhere, for everything — without worry.

LifeProof continues to innovate and introduce technologies like nüüd and four-proof protection in their mission to keep mobile devices protected and consumers connected in all situations.

For media contacts and press kits, visit:
www.lifeproof.com/pr

For all other media, visit: